



Your generosity at work

2021 British Columbia Wildfires Update

The Canadian Red Cross thanks the generous donors, corporate partners, and governments that provided funds in support of people impacted by the 2021 wildfires in British Columbia.

To date, the main use of the funds received by Canadian Red Cross has been to provide emergency relief and personalized recovery supports for individuals and families impacted by this disaster. Moving forward, the remaining allocation of funds will be used to help people with recovery in a holistic manner, which includes individuals, families, and community initiatives.

FUNDS DONATED TO DATE	\$10.10M
FUNDS FROM THE GOVERNMENT OF BRITISH COLUMBIA	\$13.31M*
FUNDS FROM THE GOVERNMENT OF CANADA	\$4.63M**
TOTAL FUNDS AS OF JULY 31, 2022	\$28.04M

BREAKDOWN OF FUNDS

TO SUPPORT		ALLOCATED AS OF JULY 31, 2022	SPENT OR COMMITTED AS OF JULY 31, 2022
INDIVIDUALS AND FAMILIES	Providing emergency relief for individuals that had to leave their homes, including information and referrals, emotional support, registration, urgent basic needs (e.g., lodging, clothing, and food), evacuation related expenses, and clean-up kits. This support also includes long-term recovery assistance to help individuals experiencing continued impacts, such as recovery planning, mental health support, and financial assistance for temporary accommodation, clean-up, repair, reconstruction, and relocation.	\$25.31M	\$13.26M
COMMUNITY GRANTING	Helping to ensure the needs of impacted communities are supported through community grants. This includes a variety of projects and initiatives that focus on support for community recovery.	\$1.66M	Begins Fall 2022
EMERGING NEEDS	These funds have been allocated for emerging needs as they arise, in recognition that recovery from significant events is multi-year and not all needs are evident at this point	\$0.87M	---
COST OF FUNDRAISING		\$0.2M	\$0.2M
GRAND TOTAL		\$28.04M	\$13.46M

More than 48% of the total funds have been spent or committed as of July 31, 2022.

* This includes funds received under contract to deliver mass financial assistance, as well as matching funds committed by the Government of British Columbia.

** Government of Canada matching fund commitments.

UNDERSTANDING THE NUMBERS

Grand total funds to date: This includes the total funds donated, as well as the matching funds of \$4.63 million thanks to the Government of Canada and \$13.31 million thanks to the Government of British Columbia.

Allocation of funds to date: This is the projected budget across each area of spending for the grand total. The allocations reflect the needs of the people and the communities that have been identified to date. Many needs emerge over time and the allocation amounts may be adjusted accordingly.

Spent and committed to date: These are the funds that have been already spent to assist those impacted by the fires, as well as funds that have been committed with signed contracts or agreements for recovery projects or initiatives, where applicable.

Cost of fundraising: The fundraising cost related to this emergency appeal will not exceed five per cent. Fundraising costs are associated to the total funds donated to date (\$10.10M), not the grand total including funds received from additional sources. These costs can include donation processing fees; credit card and bank fees; service fees for call centres and digital platforms; and ongoing communications and reporting to donors.